



E-Track

Tracking Target Audience Feedback & Trends

Stars Light Up Over Cozy Companions.

A glowing response for Milo & Gabby products at the Annual Silver Spoon Charity event in Hollywood.

Characterized by quotes like these, stars at the annual Silver Spoon charity shared their enthusiasm drawn for our products, throughout the two-day, star-studded event. Receiving a continuous stream of glowing comments, stars exuberantly said our products are "fresh, unique, cuddly and useful."

Celebrities and their publicists alike expressed their vision for using our products for everything from baby-shower gifts, gift baskets, birthday parties and room decor to air and car travel. The appeal of Cozy Companions was unanimous.



"These are so cute! I'm so excited,"

declared the exuberant, young star of 'Greek' and 'VIP'.



"Wow, so soft and cuddly!"

'General Hospital' star Julie Berman proclaimed.



"My kids are taking these on the plane to Disneyland,"

said Char Jackson, referring to her children she shares with Kevin Federline.

"Perfect for travel,"

smiled 'Dancing with the Stars' celebrity, Samantha Harris.